



REQUEST FOR PROPOSAL

Title: Call for Grant project proposals for Policy Reform for Private Sector Investment Mobilization (PR4I) Activity

Location: Tanzania

Application Link: <https://bit.ly/2EAWgln>

Application Deadline: 21st January, 2019: 3.30 PM EAT

Background:

The USAID Building Capacity for African Agricultural Transformation (Africa Lead II) Project is a five-year effort to support and advance the agricultural transformation in Africa as proposed by the African Union Comprehensive African Agricultural Development Program (CAADP), while simultaneously contributing to the Feed the Future goals of reduced hunger and poverty, by building the capacity of men and women African leaders, institutions and stakeholders to develop, lead, and manage the structures needed for the transformation process. This project has three components:

- The establishment of institutional/organizational architecture to lead African agriculture transformation at the national and regional levels, operating at the highest level of effectiveness;
- The operationalization of capacity to manage policy change and alignment process; and
- The effective participation and leading when necessary, of Non-State Actors (NSAs) in the CAADP process.

The Opportunity:

Africa Lead plans to provide small grants up to \$40,000 to private organizations in Kenya, Tanzania, and Senegal (1-2 grants in each country). The grant funds will be used to support value chain related policy improvements that will result in more dynamic, transparent, growing and profitable agriculture development. The Activity will demonstrate that competent private sector counterparts are able to implement strategies in cooperation with multi-sector stakeholders in order to improve the business enabling environment, thereby mobilizing investment. It is designed to elicit winning proposals from those with the strongest understanding of the value chain market dynamics.

Africa Lead invites eligible private organizations (see https://www.africaleadftf.org/grant_application_form/) such as private sector organizations, research institutions, apex organizations, and non-governmental organizations to present innovative grant proposals to:

- Increase private sector feedback on policies, programs and needs provided to the government and civil society;
- Plausibly lead to increased private sector investments that are a win-win for both agribusinesses and smallholder farmers (e.g. by being able to plausibly articulate how the activity could lead to this result);
- Increase the government and public's understanding of market opportunities in prioritized value chains.
- Increase the government understanding of steps to take to carry out reforms that will have the effect of increasing investments.
- Increase private sector and civil society understanding of and skills for collecting evidence that can be presented to help convince government to reform and consistently implement policy reforms.

The proposals evaluations will be scored based on demonstrated relevance of Proposed Grant project to PR4I Activity and the African Union Comprehensive Africa Agriculture Development Program (CAADP) Country Agribusiness Partnership Framework (CAP-F) Objectives (see <https://www.growafrica.com/cap-f>), Applicant's Organizational Capability, Soundness of the approach and methodology, and Potential for Impact of the project.

Any prospective applicant desiring an explanation or interpretation of this application must request it via the online form to allow a reply to reach all prospective applicants. Oral explanations or instructions given before award of a grant will not be binding. Any information given to a prospective applicant concerning this application will be furnished promptly to all other prospective applicants as an amendment of this application, if that information is necessary or if the lack of it would be prejudicial to any other prospective applicants.

Small Grants Program Contacts

The points of contact for this application and any questions during the application process can be reached through the **online application form** at <https://bit.ly/2EAWgln> and the following email address: AfricaLeadGrants@dai.com

Note: Issuance of this solicitation for concept papers does not constitute an award or commitment on the part of Africa Lead, nor does it commit Africa Lead to pay for costs incurred in the preparation and submission of an application. Africa Lead reserves the right to fund any or none of the applications submitted. Further, Africa Lead reserves the right to make no awards as a result of this application process.